

KPI	Agreed 2020/21 target	Proposed 2021/2022 target	Rationale
Tiverton Town Centre Masterplan	Yes/No	Y/N	Adopt Masterplan
Cullompton Town Centre Masterplan	Yes/No	Y/N	Adopt Masterplan
Crediton Town Centre Masterplan	N/A	Y/N	Consultants appointed and stage 1 issues consultation complete.
Incubator/Start-up Space planning applications	N/A	2 sites	Approx. one a year in previous years. Sites may come forward through a range of models including privately.
Sites for Commercial Development	2 acres	2 acres	0.75 hectare/ 1.8 acres of usable space. 6 units @ Simmons Place and 11 @ Kings Mill.
Business Rates Accounts	3,250	3,350	Post Covid business failures likely
Rateable Value NNDR	None	None	Actual value reported
Empty Properties (EPR)	None	None	Actual number reported, 388 being monitored
Pannier Market Regular traders	Actual reported	85%	Baseline 3 year rolling average 2017/2020 (2020/21 figures excluded due to lockdown) Tuesdays 78%, Friday 89%, Saturday 80%
Community Land Trusts assisted	1	1	There are a low number of CLTs in existence to assist.
Corporate Retail Units Occupancy rates	None	90%	% actual occupancy reported, 5.5% ROI